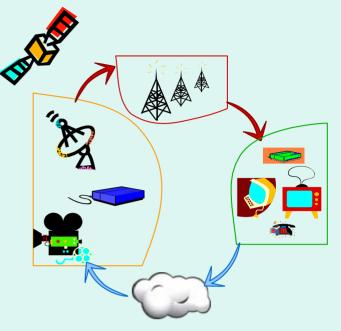
# **IPTV**

IP-based solution expands the concept of "watching TV" to include higher levels of interaction and control. IPTV opens the door to a new world of triple play, on-demand and personalized multimedia-options.

PSQ Technologies offers an end-toend complete solution designed for telecommunications operators and broadband service providers to deliver broadcast quality TV and ondemand entertainment service programming over IP networks.



#### Advantage

The IP-based platform offers significant advantages, including the ability to integrate television with other IP-based services such as high speed Internet access and VOIP.

### Interactivity

An IP-based platform allows significant opportunities to make the TV viewing experience more interactive and personalized. The supplier may, for example, include an interactive program guide that allows viewers to search for content by title or actor's name, or a picture-in-picture functionality that allows them to "channel surf" without leaving the program they're watching.

#### VOD

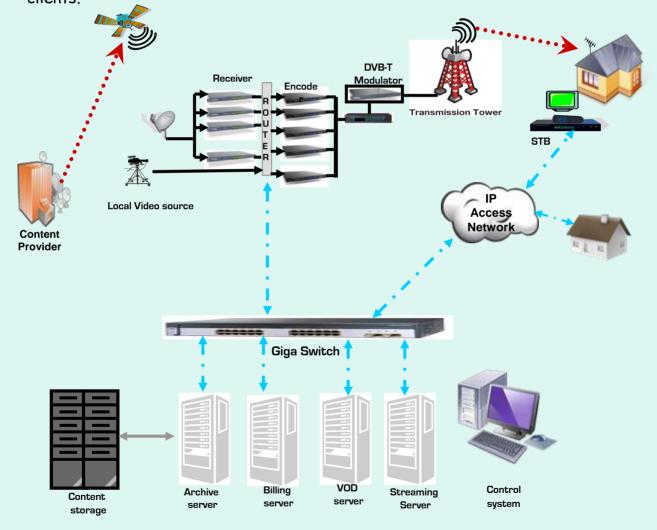
VOD (Video On Demand) permits viewers to browse an online movie catalogue, to watch trailers and to select the movie they want to watch. The playout of the selected movie starts nearly instantaneously on the customer's TV or PC.

## Triple Play

Triple play allows the service operators to provide customers with a bundle of telephony, data and video via a single connection.

PSQ Technologies Inc. has extensive experience in design, marketing, commissioning and servicing of the satellite and wireless systems and networks. We tailor our solutions according to customer's requirement. We work with several world leading manufacturers to provide cost-effective and reliable solutions for digital broadcasting and Telecommunication applications.

In addition, we offer consulting and design services in the areas of Digital broadcasting and telecommunications. The high quality, reliability, after sales service and on-site training constitute the basis of our commitment to our clients.



Business partner of
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